

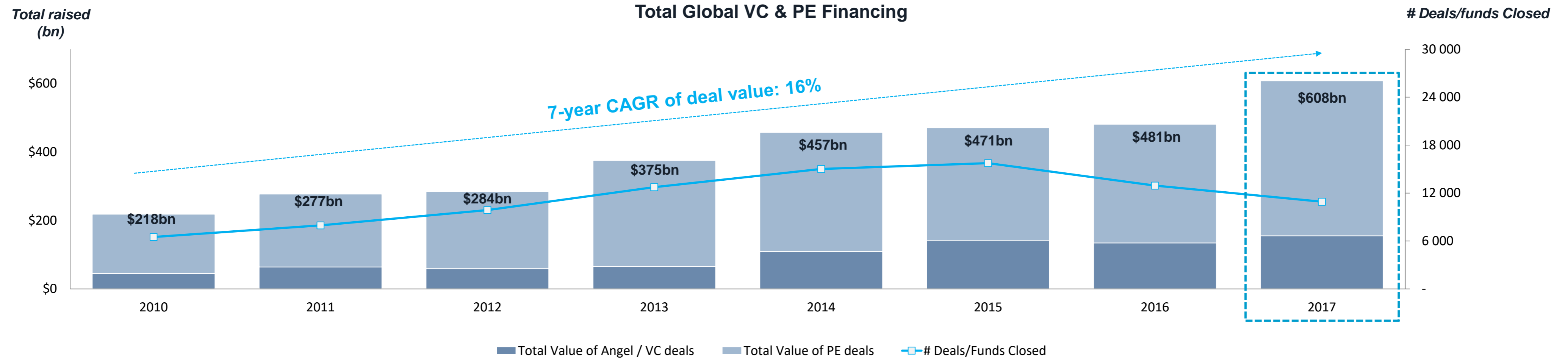
ELITE

Connecting companies with capital

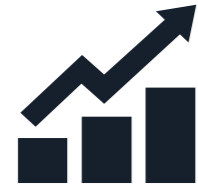
Luca Peyrano
CEO, ELITE - London Stock Exchange Group

Budapest
20 September 2017

Setting the scene

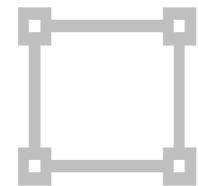


Key trends (1/4)



Companies are staying private longer and private placement transactions are getting larger

Development of digital (tokenised) and automated financing mechanisms, driven by enabling AI and blockchain technologies

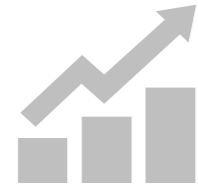


Growing demand for private share secondary markets

Sector diversification towards tech (pharma, bio, AI, foodtech and autotech)

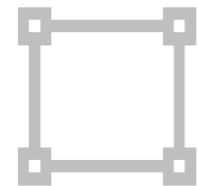


Key trends (2/4)



Companies are staying private longer and private placement transactions are getting larger

Development of digital (tokenised) and automated financing mechanisms, driven by enabling AI and blockchain technologies



Growing demand for private share secondary markets

Sector diversification towards tech (pharma, bio, AI, foodtech and autotech)

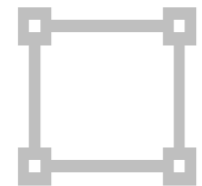


Key trends (3/4)



Companies are staying private longer and private placement transactions are getting larger

Development of digital (tokenised) and automated financing mechanisms, driven by enabling AI and blockchain technologies

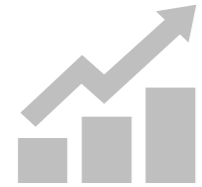


Growing demand for private share secondary markets

Sector diversification towards tech (pharma, bio, AI, foodtech and autotech)

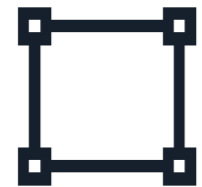


Key trends (4/4)



Companies are staying private longer and private placement transactions are getting larger

Development of digital (tokenised) and automated financing mechanisms, driven by enabling AI and blockchain technologies



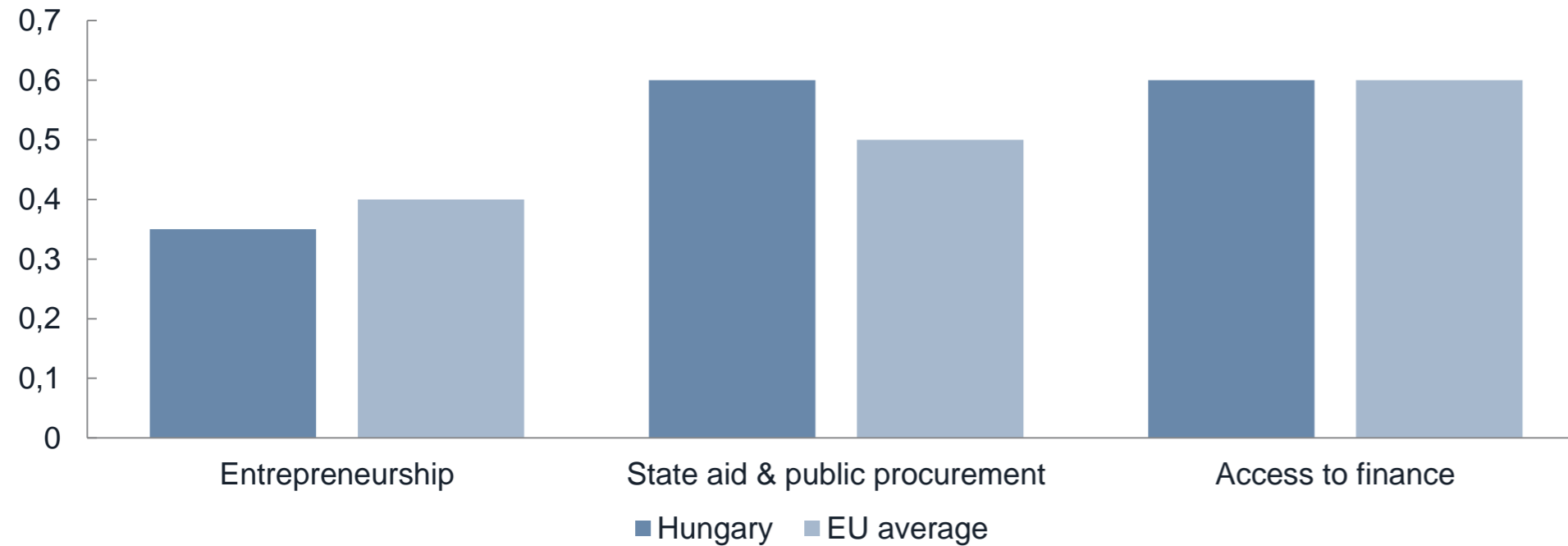
Growing demand for private share secondary markets

Sector diversification towards tech (pharma, bio, AI, foodtech and autotech)

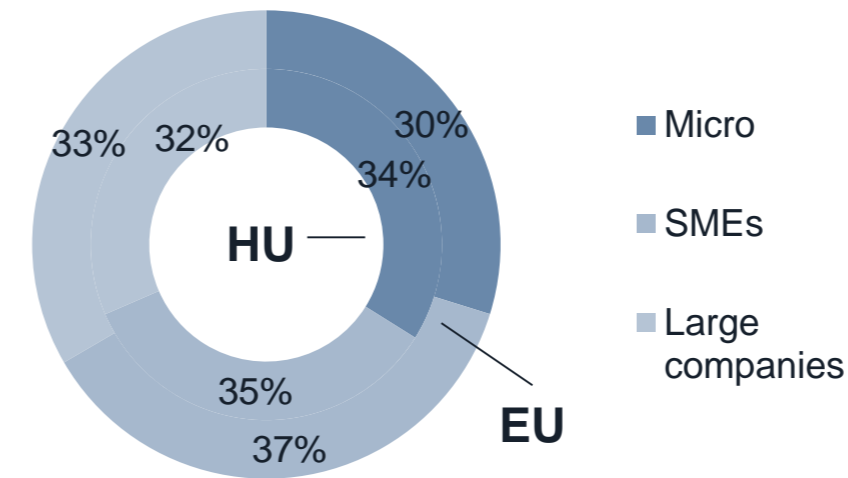


Hungarian SMEs at glance

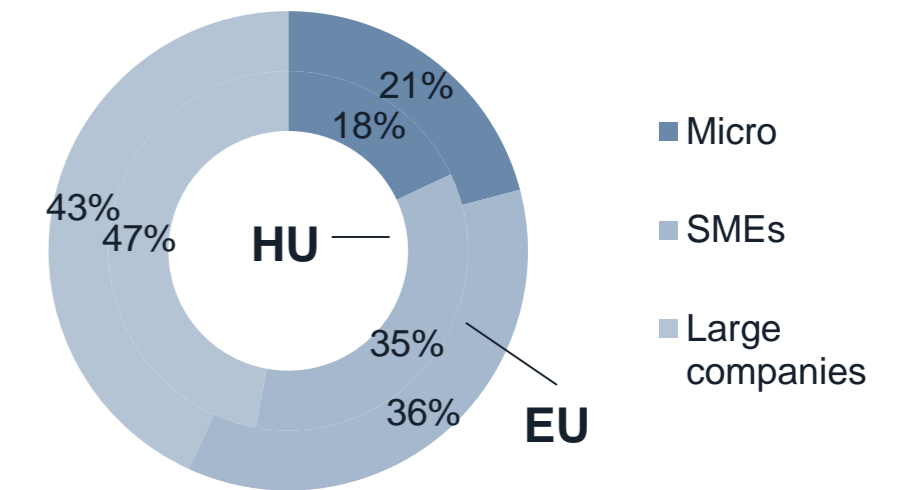
How HU SMEs compare with EU's



N. of people employed

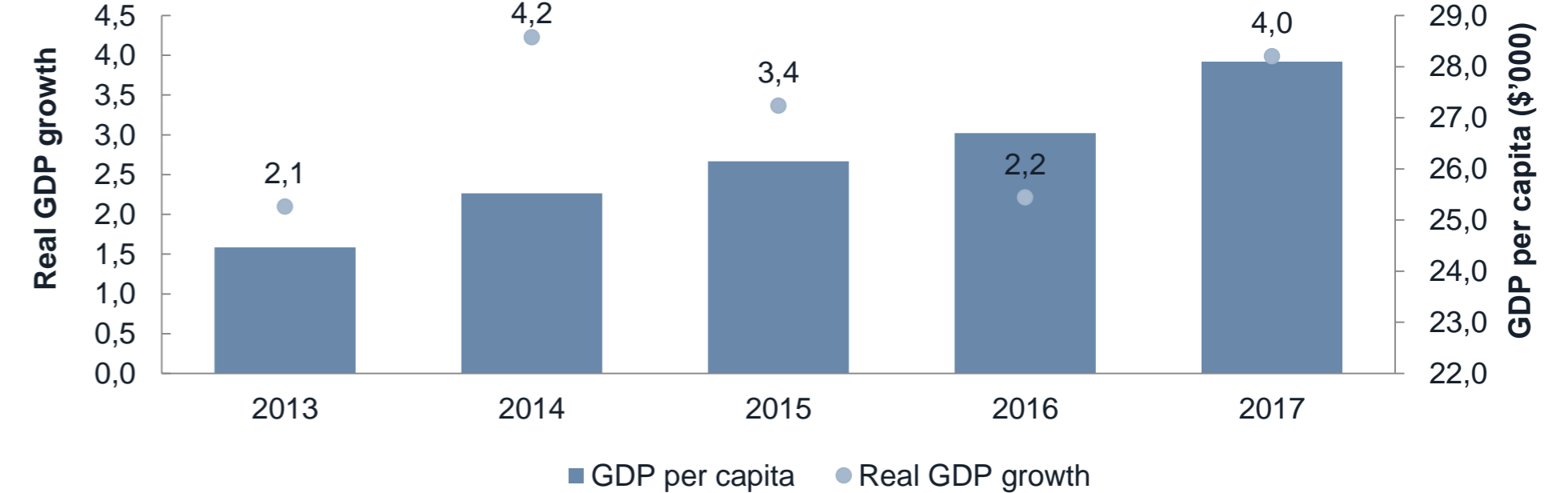
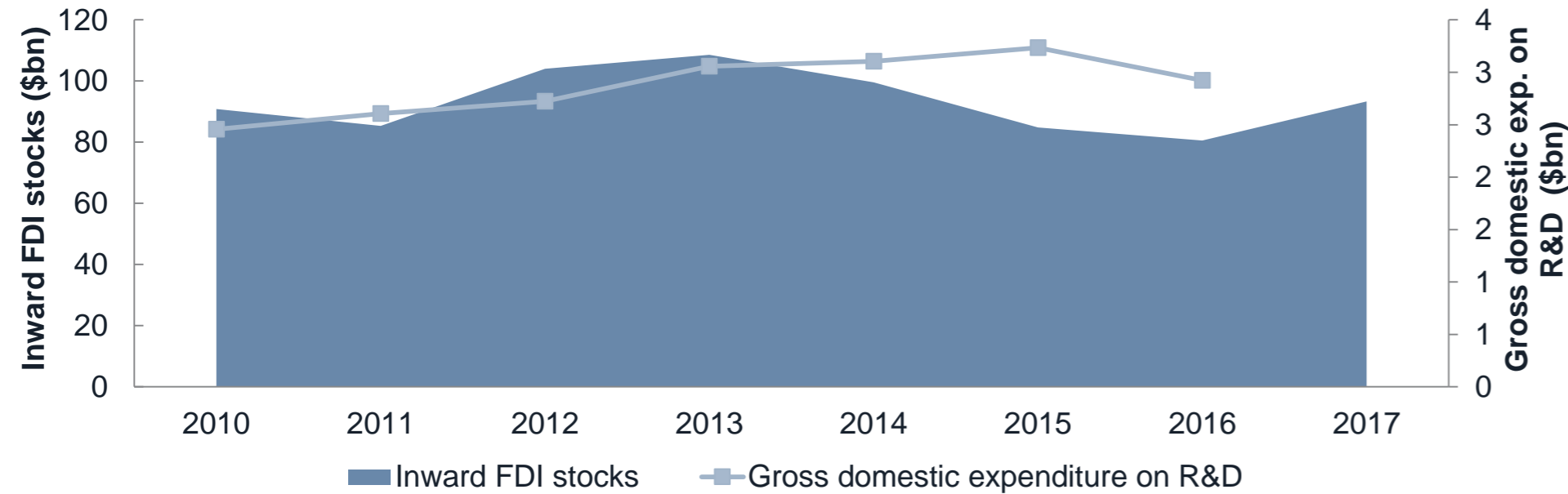


Value added



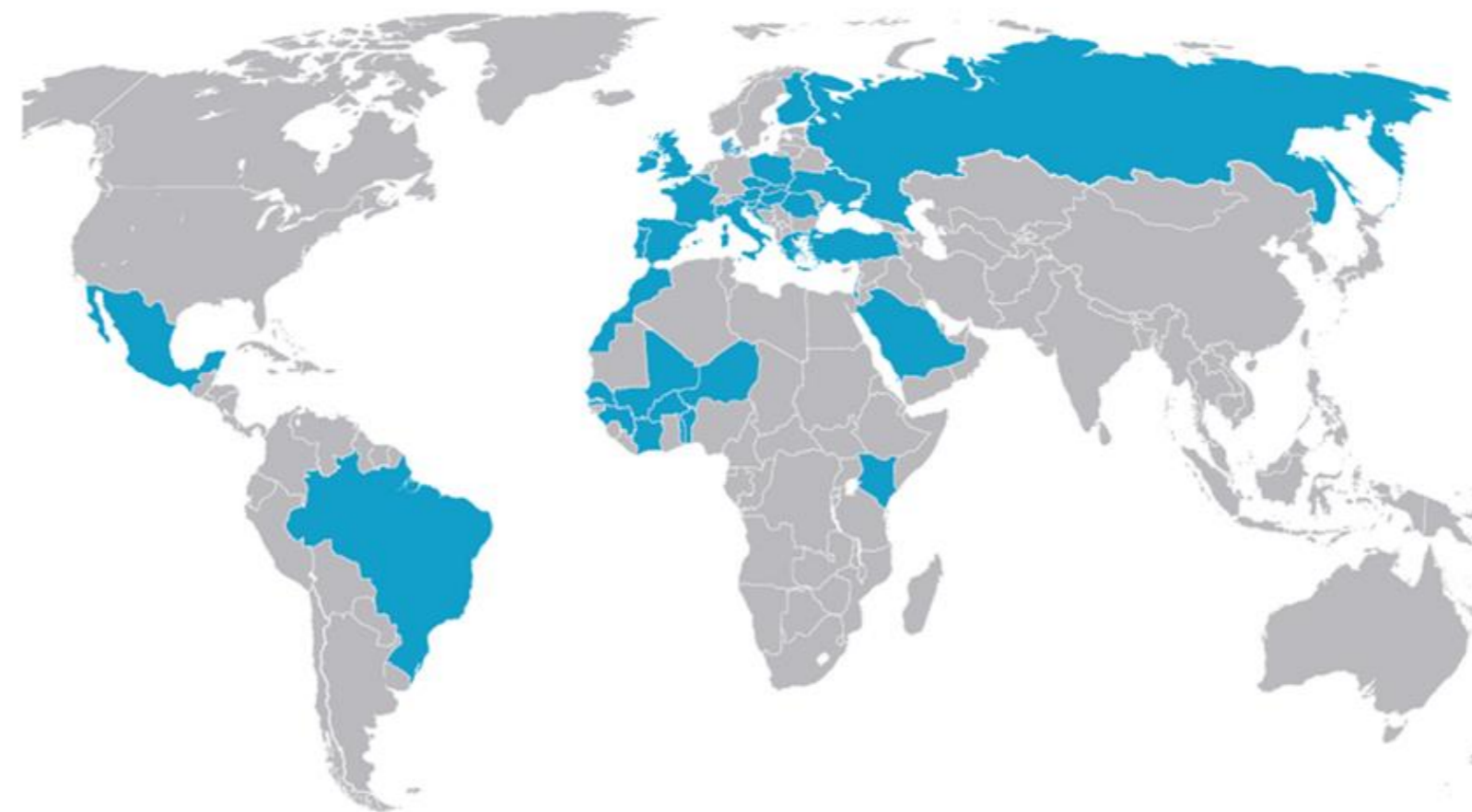
Hungary business environment

Hungary is an open European economy with a strong industry sector in which foreign investment and technology play a significant role



Hence what we do...

Connecting companies
with capital



900

COMPANIES WORLDWIDE

33

COUNTRIES
WORLDWIDE

200

INVESTORS

200

ADVISORS

€66,4+bn

AGGREGATE REVENUES

...in partnership with BSE



ELITE and BSE signed a joint agreement on 16 November 2016 to launch a tailored ELITE strategy in Hungary.

Since then **12 Hungarian companies have joined the programme** and we continue to work together to cater for the need of ambitious, high growth private Hungarian business



ELITE-BSE Partnership



12
COMPANIES



2,100
EMPLOYEES



7
SECTORS

BEFLEX



GIVITA



Fitting the local reality

Together we continuously assess how to best serve the ELITE-BSE companies, including offering add-on modules targeting topics that are specific for Hungarian companies

Organisation and governance

(Local laws, tax regulation, corporate governance rules, reward schemes, international accounting standards and preparing for a capital raise)



IPO Simulation

(Analyst presentation of Hungarian SMEs, elevator pitch, Hungarian listed company testimonial, and overview of IPO process)



Financing your growth

(Local EU tender opportunities, domestic fund raising options and Hungarian investor insight)



ELITE Learning Path

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