# INVESTOR PRESENTATION 2019 FULL YEAR RESULTS

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4iG Nyrt. 3<sup>rd</sup> March 2020

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## **TODAY'S PRESENTERS**



Aladin Linczényi **General Deputy CEO** 

- Mr. Linczényi serves as a Board Member and General Deputy CEO
- He is responsible for the day-to-day operations of the Company



Péter Fekete Advisor to the Chairman

- Mr. Fekete serves as • Advisor to the Chairman
- He is responsible for • all international, capital markets and M&A activities of the Company



Mr. Thurzó is Deputy CEO and CFO He is responsible for accounting, finance, tax, controlling and HR activities





Péter Farkas **Deputy CEO Chief Technology Officer** 

- Mr. Farkas is Deputy CEO and serves as the CTO of 4iG
- · He is responsible for all engineering and delivery activities of the Company



## **2019 KEY HIGHLIGHTS**

- 4iG now is the #2 IT system integrator in Hungary since the change of ownership
  - From #6 in 2018
- 2019 was 4iG's strongest ever year
  - 41bn HUF of revenue (a 194% increase on 2018)
  - 4,1bn HUF of EBITDA (a 383% increase on 2018)
- Topline growth of 193,6% was purely organic
- Employee numbers increased to close to 600 in December 2019
  - From 376 in December 2018



### **A COMPREHENSIVE BUSINESS TRANSFORMATION**

NEW OWNERSHIP	<ul> <li>Gellért Jászai first became Chairman in July 2018 then CEO in March 2019 and finally the largest owner of 4iG with a 40,2% control in July 2019</li> </ul>	
VISION AND STRATEGY	• Our strategic goal is for 4iG to become the #1 IT system integrator in Hungary and a significant company in the broader CEE region	
MANAGEMENT TEAM	The existing management team of 4iG was complemented with new additions to help implement the new growth strategy	
SALES STRATEGY	<ul> <li>Solution oriented by understanding client needs, client focused by introducing account management for large corporates, target market sector based sales and pro active sales to drive demand of customers</li> </ul>	
DELIVERY CAPABILITIES	<ul> <li>Introduction of improved process management to handle 4iG's increasing number of large projects and clients</li> </ul>	
OPERATIONAL EFFICIENCIES	<ul> <li>Efficiency improvement initiatives implemented including changes in the organizational structure, consolidation of previously duplicate activities, review of contracts, strengthening of project control</li> <li>EBITDA margin improved from breakeven in 2018 to c. 10% in 2019</li> </ul>	
ORGANISATION	<ul> <li>Hiring of new staff with a focus on flagship technologies and new matrix structure</li> <li>Our headcount increased from 376 in December 2018 to close to 600 in December 2019</li> </ul>	
EXPANSION APPROACH	Organic growth expected to be complemented with acquisitions and partnerships / JVs	

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## **NEAR TERM OUTLOOK**

- Our goal is to become the #1 IT system integrator within the next two years
- Expectations for 2020 are robust with 23bn HUF contracted revenue for 2020 (compared to 11 bn HUF contracted revenue in February 2019 for 2019)
- We will continue to grow strongly but we expect the growth rate to normalize
  - c. 20%+ topline growth expected in 2020
  - similarly dynamic average annual growth rate beyond 2020
  - the above-mentioned growth expectations are organic and the planned acquisitions can increase further
- We are targeting an 8-10% EBITDA margin in the medium term (2-3 years)
- We expect to declare a dividend for 2019
  - Dividend policy to be discussed by the Board of Directors
  - Recommendations to be submitted to the Shareholders' Meeting in April 2020



# **COMPANY OVERVIEW**

## **COMPANY SNAPSHOT**

### **Business Highlights**

- 4iG has proven to be flexible in order to fulfill our clients' expectations in timing and resources.
- 4iG's most important assets are the 400+ technical
- employees (consultants and highly qualified engineers and technicians)
- 4iG continuously thrives to improve services using the most up to date technology solutions.

### **Select Key Customers**



### **Financial Highlights**



### Long-standing Partnerships





## **HIGHLY DIVERSIFIED BUSINESS MODEL**

#### **REVENUE BY SERVICE TYPE REVENUE BY INDUSTRY** Other Support, consulting Implementation, other 19% **IT, Communication** 2% 23% Trade, Commerce Operation 4% 8% FIG 4% **Development** Transport, 14% Warehousing **HW** sales **Public Admin** 5% 56% 15% Manufacturing SW sales **Consulting, Science, Legal** Education 17% Healthcare 6% 11% 8% 2019 revenue breakdown **REVENUE BY CLIENT TYPE REVENUE BY NATURE SMEs** 16% Recurring 10% **Public** Non-recurring 62% Large corporates 90% 22% LiG

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## **STRATEGY OVERVIEW**

### Vision and strategy

• Our goal is to become the #1 IT system integrator in Hungary and a significant player in CEE region

### **Target areas for growth**

- Technologies: AI, Blockchain, Cyber Security,
   Digitalization, Fintech, Industry 4.0
- Market Segments: Transportation, Banking, Healthcare, Agriculture, Energetics
- Product Strategy: Developing own solutions



## **ACQUISITION PLANS**

### Robust organic growth complemented by acquisitions

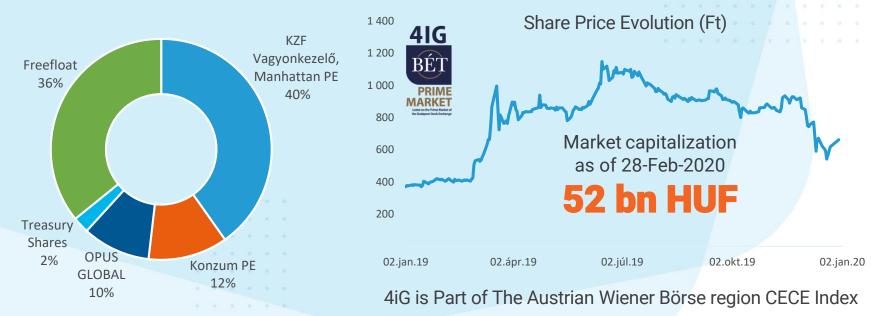
- In Hungary
  - Our goal is to consolidate our position
  - Invest into new technologies and
  - Enhance our capabilities in new sectors
- In Central and Eastern Europe
  - We are looking at opportunitistic targets in the CEE region
- Acquisition financing
  - Combination of external financing (bond and loan) and own cash resources
- Strategic partnerships JVs
  - Long-term cooperation with European / overseas group with complementary resources





### **SHAREHOLDER INFORMATION**

KEY SHAREHOLDERS<sup>(1)</sup> BEST PERFORMING STOCK IN 2019 IN THE BET



Note (1): Shareholders as of 31st December 2019 Source: BET



## **HUNGARIAN IT MARKET**

### HUNGARIAN IT MARKET EXPECTED TO GROW BY 2% ON AVERAGE, DRIVEN MAINLY BY PUBLIC SPENDING

#### IT spending of end users by segments (bn HUF)



#### **Key Drivers**

#### **Need for Digital transformation**

 Internet of Things (IoT) is used in the production, retail, utilities, agriculture and logistics, while Artificial Intelligence (AI) is used in customer service

#### **GDPR related backlog**

• Regulation (mainly in EU GDPR) was a key factor in the Hungarian Information service market in 2018

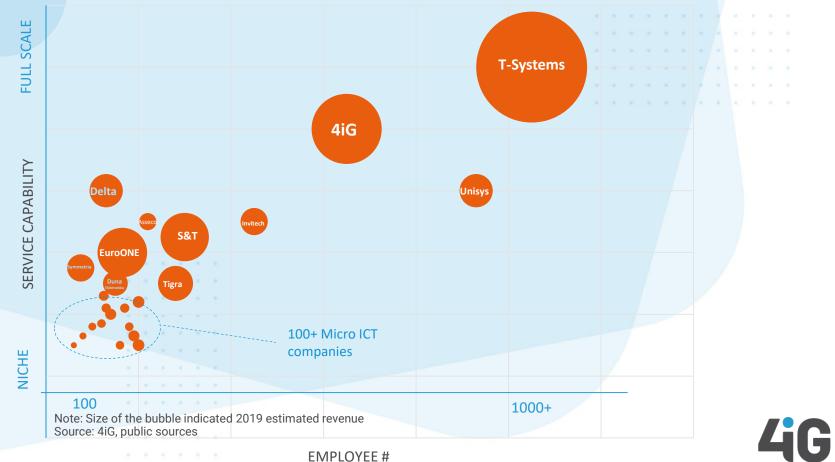
#### Major expenses of the public sector

 The public sector spent more than 50 billion HUF for IT services, which is the 21,3% of the whole information service market, including the use of the majority of EU funds till 2021



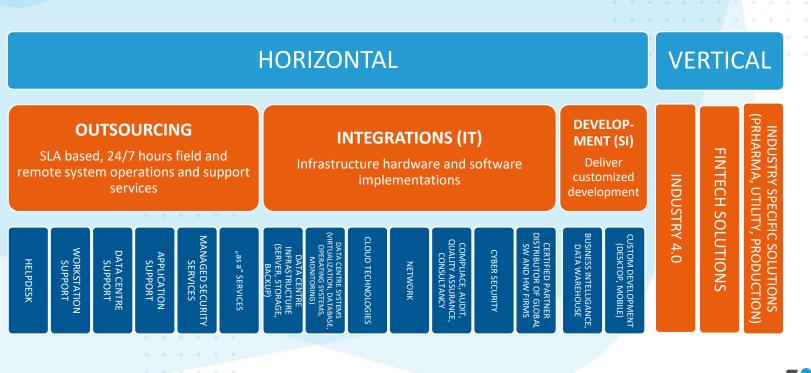
Source: IDC, BCG

### **HUNGARIAN IT MARKET LANDSCAPE**



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### **SERVICE PORTFOLIO STRUCTURE**



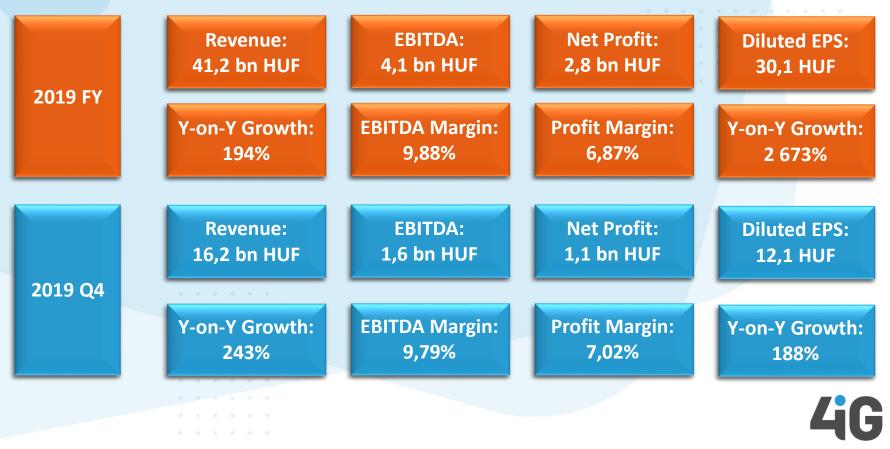


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# FINANCIAL OVERVIEW

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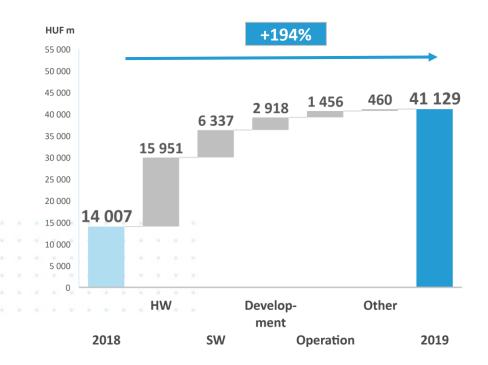
## **2019 FINANCIAL SUMMARY**



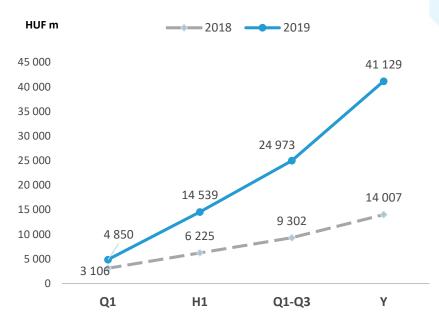
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## **2019 REVENUE BRIDGE**

### SALES REVENUE BRIDGE



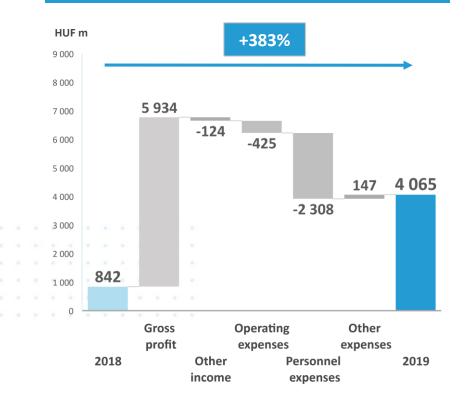
### SALES REVENUE BUILD-UP



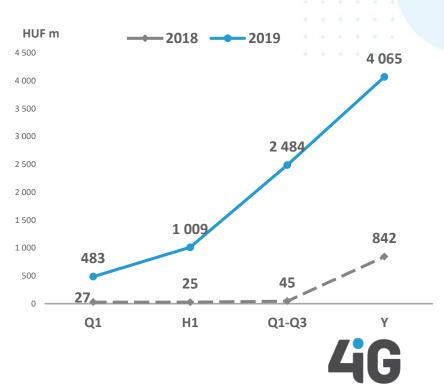
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## **2019 EBITDA BRIDGE**

### **EBITDA BRIDGE**



### **EBITDA BUILD-UP**



**4iG OVERVIEW 18** 

## **INCOME STATEMENT OVERVIEW**

<b>4iG Nyrt</b> (HUF M)	2018	%	2019	%	2019/ 2018
Net Revenues	14 007	97%	41 129	99%	294%
Other operating income	480	3%	356	1%	74%
Total income	14 488	<b>100%</b>	41 485	100%	286%
Cost of Goods and Subcontactors	8 938	65%	30 126	81%	337%
Operating expenses	1 425	10%	1 850	5%	130%
Personnel expenses	3 071	23%	5 379	14%	175%
Other expenses	212	2%	65	0%	31%
Operating costs	13 646	100%	37 420	100%	274%
EBITDA	842		4 065		483%
Depreciation and impairment	601		737		123%
Net financial income	-21		-8		39%
Profit before taxes (PBT)	219		3 320		1 516%
Income taxes	117		493		421%
Profit / Loss after Tax	102		2 827		2 774%

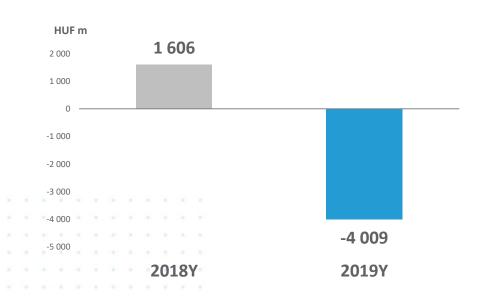
- Hardware and software sales do not require significant additional workforce and OpEx
- IFRS 16 long term lease and leasings are not classified as OpEx since 2019. Reclassification effect: ca. HUF 320 m consisting of office rent and car leasing.
- Ongoing hiring process due to growth of the business. Headcount increased from 376 at end of 2018 to 600 at 2019

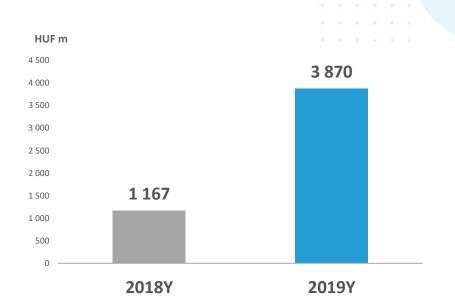
## **BALANCE SHEET SUMMARY**



### NET DEBT/(-CASH) \*

### **NET WORKING CAPITAL\*\***







\*Net debt: with Provisions, Financial leasing IFRS 16, without Guarantees and Securities \*\*Working capital: Current – Current Liabilities

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