

ELITE

Connecting companies with capital

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PLENTY OF COMPANIES WANT TO RAISE CAPITAL

A large blue circle with a white center. Inside the white center, the text '23_{mn}' is written in a large, bold, black font, and 'SMEs' is written below it in a smaller, bold, black font.

23_{mn}
SMEs



PLENTY OF COMPANIES WANT TO RAISE CAPITAL

A large blue circle with a white center. Inside the white center, the text '0,5mn' is written in a large, bold, black font, with 'mn' as a subscript. Below it, the text 'SMEs' is written in a smaller, bold, black font.

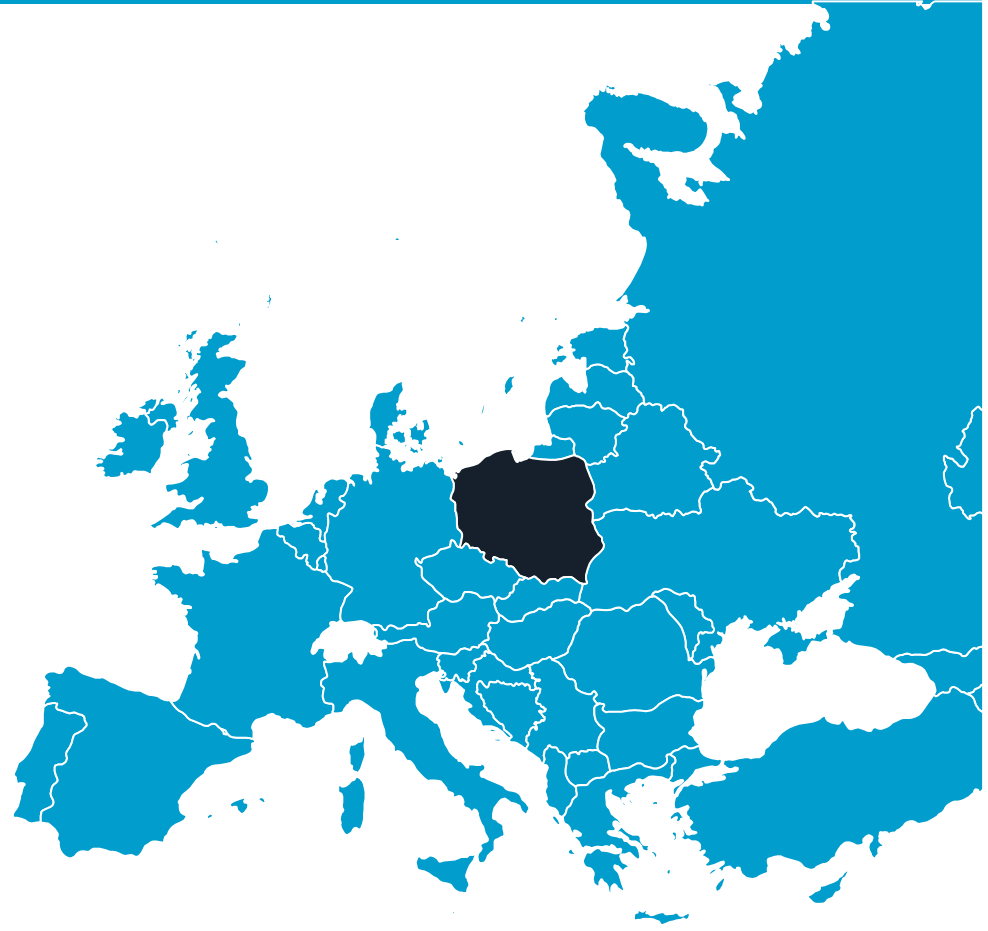
0,5_{mn}
SMEs



PLENTY OF COMPANIES WANT TO RAISE CAPITAL

A large blue circle with a white center. Inside the white center, the text '1,5mn' is written in a large, bold, black font, with 'mn' as a subscript. Below it, the text 'SMEs' is written in a smaller, bold, black font.

1,5_{mn}
SMEs



PLENTY OF COMPANIES WANT TO RAISE CAPITAL

A large blue circle with a white center. Inside the white center, the text '1,7 mn' is written in a large, bold, black font, with 'mn' in a smaller font size. Below it, the text 'SMEs' is written in a bold, black font.

1,7^{mn}
SMEs



PLENTY OF COMPANIES WANT TO RAISE CAPITAL

2,2^{mn}
SMEs



PLENTY OF COMPANIES WANT TO RAISE CAPITAL

3,8^{mn}
SMEs



IMAGINE ...

Imagine if
each of them
created
1 new job

SO WHY DON'T THEY?



lack of **capital**

- credit crunch



lack of **clarity**

- red tape



lack of **understanding**

- know-how



lack of **certainties**

- a changing world



WHAT'S MISSING?

The one **element that is missing** is not capital.

It's **access to capital**.

Xavier Rolet
CEO, LSEG



WHAT'S MISSING?

ELITE
offers
solutions

CONNECTING COMPANIES WITH CAPITAL

Long term solutions that



boost company growth



connect needs with solutions



simplify fund-raising

WHAT IS ELITE?

- WHAT** ELITE **helps** fast growing companies prepare and structure for the next stage of growth through access to long-term financing opportunities
- WHO** ELITE **serves** the most exciting and ambitious businesses. Companies with a sound business model, a clear growth strategy and a desire to obtain funding in the near future
- HOW** ELITE **offers** an innovative approach, including training, tutorship and direct access to the financial community.
It **delivers** dedicated digital community facilities. It is “capital neutral” to any financing opportunity, providing access to investors, from debt to equity.

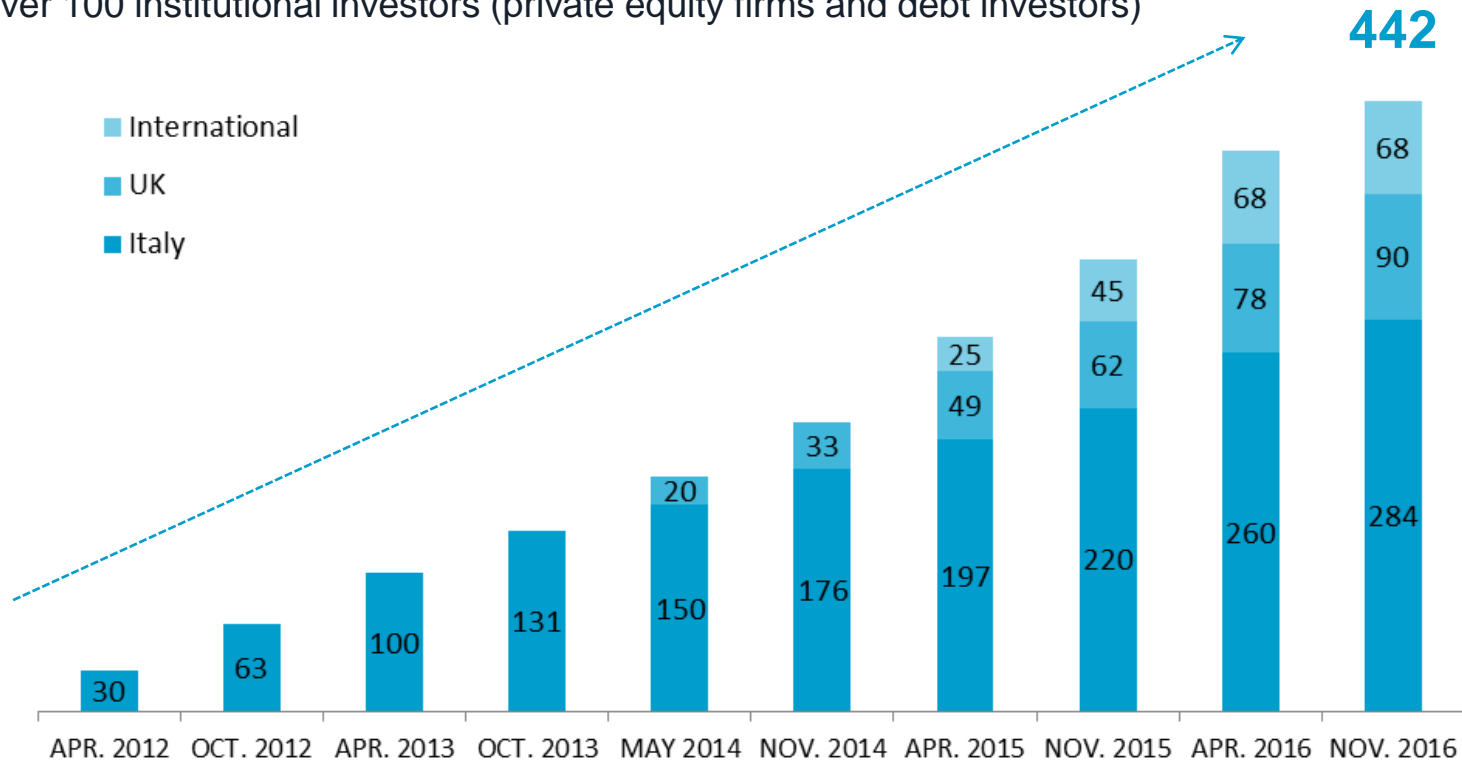
ELITE accelerates long-term growth opportunities by **offering enterprises improved access** to **sophisticated skill-sets, networks** and a **diversified capital pool**

A STORY OF GROWTH

Launched in April 2012, ELITE has attracted:

- ✓ Over 440 companies, selected between the most ambitious businesses
- ✓ Over 150 financial advisers and professional bodies
- ✓ Over 100 institutional investors (private equity firms and debt investors)

21-22 Nov. 2016
 New
 International
 ELITE
 Companies



ELITE COMPANIES AT A GLANCE

442
COMPANIES

23
COUNTRIES

37 bn €
AGGREGATE
REVENUE

30 +
SECTORS

160.000+
EMPLOYEES



Basic Materials	Consumer Goods
21 companies	101 companies
Consumer Services	Financials
50 companies	11 companies
Health Care	Industrials
28 companies	113 companies
Oil & Gas	Technology
8 companies	88 companies
Telecommunications	Utilities
14 companies	8 companies

ELITE ACCELERATES CULTURAL CHANGES AND ACCESS TO CAPITAL



Since joining ELITE, companies have accelerated their growth plans and gained access to funding opportunities

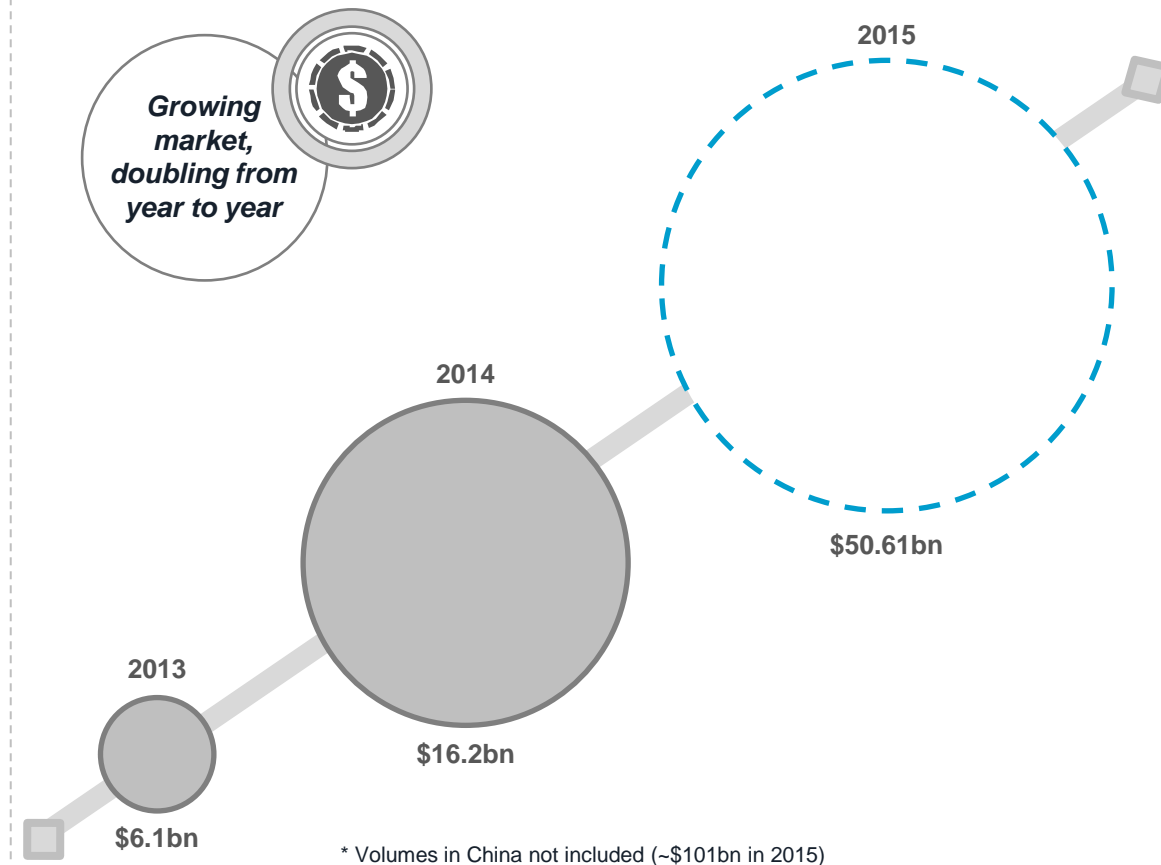


- 45** Companies have completed a deal with a Private Equity firm
- 15** Companies publicly announced an IPO in the medium term – **5** companies listed on a public market
- 21** Companies issued a bond raising an aggregate 410 mln €
- 120** M&A / JV deals completed by ELITE companies
- 40** Listed companies serve as a mentor for ELITE companies

ALTERNATIVE FINANCE GLOBAL TREND



ALTERNATIVE FINANCE GLOBAL VOLUMES*



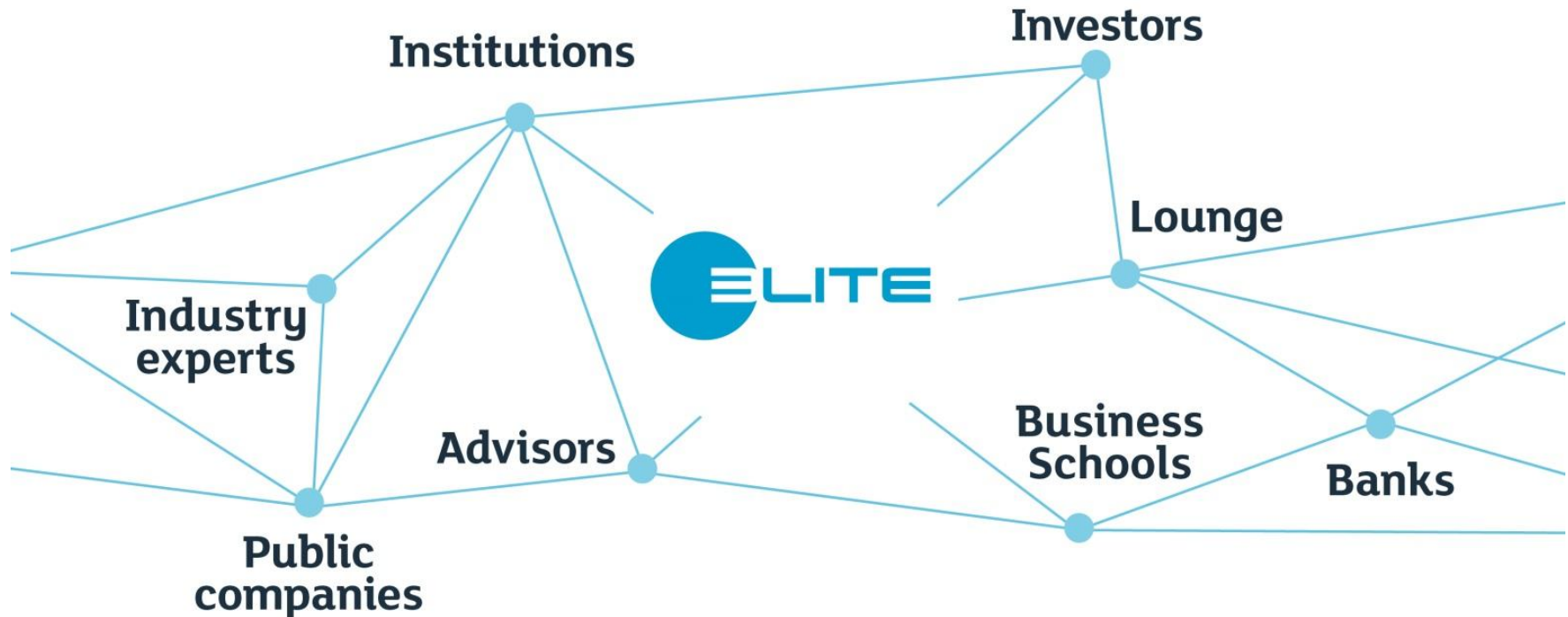
- **Over 200% market growth** from 2014 to 2015
- **50% of the funds collected** by entrepreneurs and businesses
- **Mostly B2C model**, with very little institutional involvement
- **Over 300 platforms** founded in the last 2 years

ELITE CLUB DEAL PLATFORM

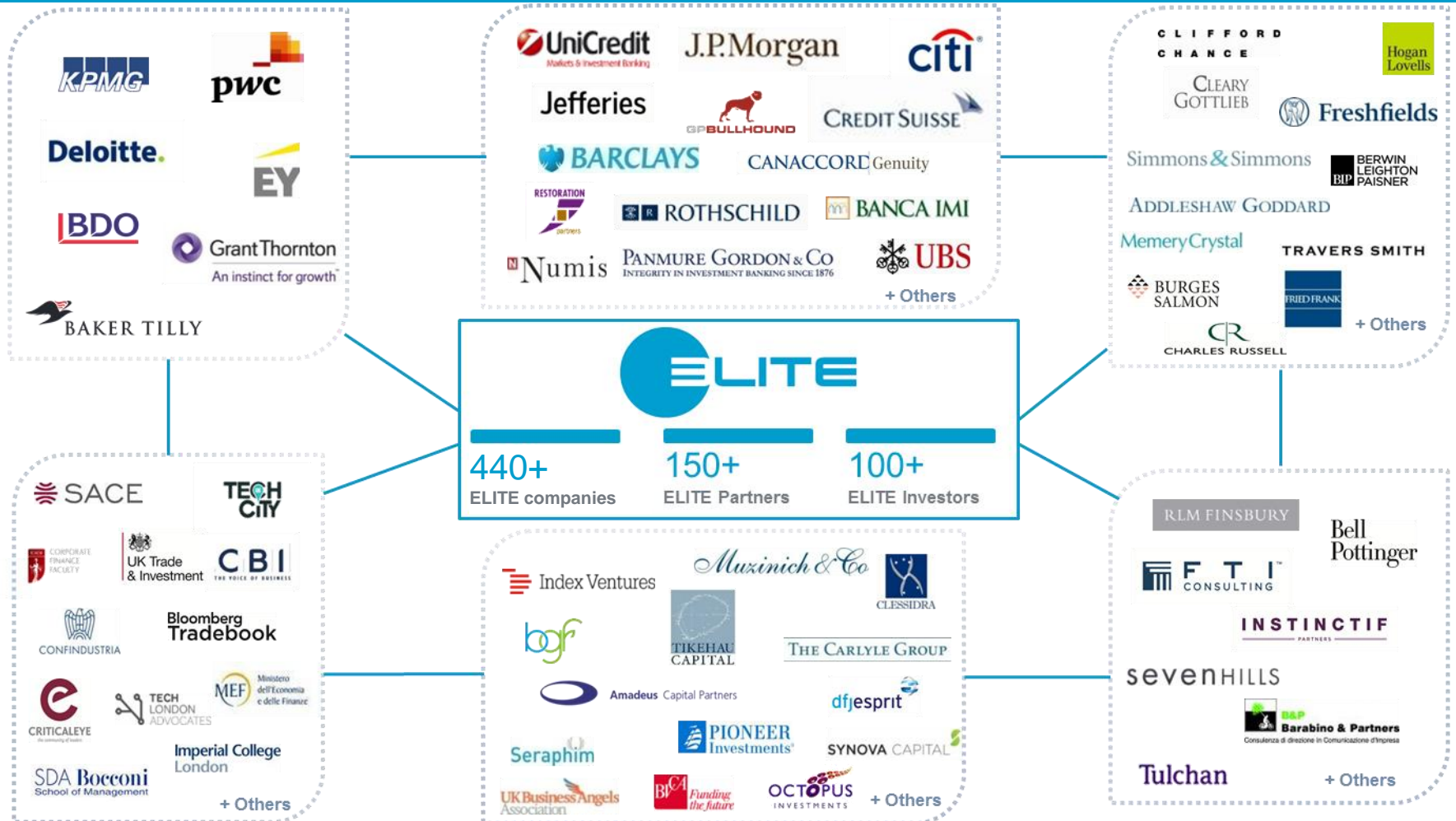


THE ELITE COMMUNITY

ELITE companies **access a vibrant community** which facilitates a long-term structured engagement with players from the business and financial environment, helping them prepare and structure for external investment and the next stage of growth.



A FAST GROWING EUROPEAN COMMUNITY



ELITE AND BSE PARTNERSHIP



Why Hungary?

- + 2,6% GDP growth (Q2 2016, Hungarian Central Statistical Office)
- Strong economic growth supported by new investment streams
- New Country focus on supporting SMEs and fast growing companies in their access to finance

Why BSE?

BSE is the first stock exchange partner of ELITE in Europe, demonstrating LSEG's Open Access philosophy. ELITE's enduring commitment to support fast growing businesses across Europe and the rest of the world, which is synergic to BSE's dedication to backing Hungary's most dynamic firms.

What's next?

BSE & ELITE together to build an Hungarian Network dedicated to fast growing companies that have a unique capacity to innovate, create new jobs and ultimately drive economic prosperity.

CONTACT US

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#weareELITE

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